



SpeakEasy Today™

Learn to Become a Professional Speaker

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Guide to Speaking Professionally

A. Identify Your Top 5 areas of expertise

- What are you good at doing?
Do you enjoy cooking, gardening, business skills, crafts?
- What do you enjoy doing?
What are your hobbies or your business skills?
- What skills have you mastered?
Can you identify unique skills which will relate to your topic?
What skills can you develop to make you more unique?
- What do your friends/family think you are good at doing?
Ask your friends/family to identify areas they have seen you excel.
- What would you do if you had all of the money you'd ever want?
Would you choose to make a difference in the world?
Would you look for a path to create an identity to leverage your knowledge?

B. Your Answers will lead to defining your Platform

- What is the image you want to portray?
Do you want to be approachable?
Do you want to engage people?
Do you want to keep people at a distance and keep your privacy?
- What is your message meant to inspire?
Do you want your audience to make changes in their lives?
Do you want your message to stimulate your audience?
Can you imagine creating a message that will change people's lives?
- What do you want your audience to walk away with?
What actionable steps will you create for your audience?
Do you want them to follow up with you?
Will they be able to start without your help?
- What do you want to accomplish with your speaking in 1 year; 5 years; 10 years?

Can you imagine being on a platform in front of 500, 1,000, 5,000 or even 250,000 people on a regular basis?

How many times a month would you like to be speaking to audiences?

Are you looking forward to the extensive travel?

C. Identify what you need to succeed as a Professional Speaker

- Your message

Record your message on video. Watch it with the sound off to evaluate your body language; watch it with the video off to hear your intonations, timing and delivery.

- Professional materials

Website

Press Kit

Videos of your speaking

CDs

DVDs

- Speaking Engagements

Start small:

- Rotary
- Lion's Clubs
- Kiwanis Clubs
- Soroptimist Clubs
- Chambers of Commerce

- Paid Engagements

- Chamber of Commerce
- Associations
- Conferences
- Trade Shows

Your Special Offer:

Learn how to develop your Professional Speaking Career

While Cruising

Cruise For Free

Visit Ports Around the World

Develop International Clients

Get it Now

Normally \$20

Just \$9